

**Browns Jr. Reporter Promotion presented by Wendy's
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE PROMOTION, PARTICIPANT AGREES TO BE BOUND BY THE TERMS OF THESE OFFICIAL RULES, THE CLEVELAND BROWNS [PRIVACY POLICY](#) AND [TERMS OF USE](#), AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. **Eligibility:** The Browns Jr. Reporter Promotion presented by Wendy's (the "Promotion") is open to all legal residents of the United States who are eighteen (18) years of age or older as of the date of entry who are the parent, legal guardian, teacher, coach or other adult mentor of a child (i) who wishes to conduct a virtual interview of a Cleveland Browns player, (ii) who resides in the Cleveland, Ohio DMA, and (iii) whose parent or legal guardian has consented to their child's participation. Cleveland Browns Football Company LLC ("Sponsor") is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Released Parties and their immediate family members (parent, child, spouse or significant other, sibling and their respective spouses, regardless of where they reside) and/or household members (an individual resident in the same residence, whether or not related), are not eligible to enter or win. "Released Parties" as used herein shall mean Sponsor, Cleveland Browns Stadium Company LLC, North East Ohio Wendy's Advertising Co-Op, Inc., Quality Is Our Recipe, LLC, the National Football League, its member professional football clubs and each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies. All applicable federal, state and local laws apply. Void where prohibited. The Promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter or any other social media platform.

2. **Promotion Period:** Starts at 12:00:00 am Eastern Time ("ET") on 10/8/2021 and ends at 11:59:59 pm ET on 11/7/2021 ("Promotion Period").

3. **How to Enter:** To receive one (1) entry to the Promotion, during the Promotion Period visit www.clevelandbrowns.com/junior-reporter (the "Website") and follow the instructions to complete the required information and (A) describe why the participating child is the biggest Jr. Browns fan and deserves to be the next Jr. Reporter or (B) share a video of the participating child conducting an interview. After submitting the Official Entry by visiting the Website and submitting either your written response or original video, you will be prompted to "share" the Promotion via your public social media accounts (e.g., Facebook and Twitter), and, if a new individual registers for the Promotion as a result of your sharing, you will receive up to ten (10) additional bonus entries. Each entry must be received during the Promotion Period to be eligible. **One (1) entry per person and per e-mail address will be accepted during the Promotion Period (not including bonus entries awarded in accordance with these Official Rules).** Additional entries received from the same person or e-mail address in excess of the stated limitation will be void. **By submitting an Entry, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the judges and Sponsor, which will be final and binding in all disputes and in all matters relating to the Promotion, and (iii) the Cleveland Browns [Privacy Policy](#) and [Terms of Use](#).** Additionally, by submitting a video with the Entry, entrant represents and warrants that (a) either, as applicable, entrant is the owner of the video, audio, images and other content that entrant submits pursuant to these Promotion (each, a "Video") and entrant hereby grants to Sponsor all permissions necessary for Sponsor or its affiliates to repost and/or use the Video for future commercial purposes throughout the universe and in any medium without any further additional consideration being due, or, alternately, if entrant is not the owner of the Video, that entrant has received express permission from the owner of the Video to post it in connection with the Promotion and to grant to Sponsor all permissions necessary for Sponsor or its affiliates to repost and/or use the Video for future commercial purposes throughout the universe and in any

medium without any further additional consideration being due, (b) entrant has secured the express consent and permission from each individual appearing in the Video to the use of their image and likeness in connection with the Promotion, and (c) no other rights or permissions are necessary in connection with the Video or otherwise for entrant's participation in the Promotion.

Do not "tag" anyone in your comments or post any pictures with your comments. Entries that are deemed by the judges in their sole discretion to be immoral, obscene, or profane or not in keeping with Sponsor's image or in violation of these Official Rules will be void. For the avoidance of doubt, to be eligible, entry cannot include any third-party intellectual property or imagery. Entry cannot defame or invade intellectual property rights of persons, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or person's personal or proprietary rights. In the event of a dispute as to the identity of an entrant, entry will be awarded to the authorized account holder of the e-mail address submitted at the time of entry, provided such individual is eligible according to these Official Rules. "Authorized account holder" is defined as the natural person that is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. No purchase or payment of any kind is necessary, and you need not consent to have your personal information used for direct marketing purposes unrelated to this Promotion, to enter or win. A purchase and/or consenting to direct marketing will not increase your chance of winning. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Promotion is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Promotion. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Promotion. Persons who tamper with or abuse any aspect of the Promotion or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

4. Winner Selection: For each Prize listed below, one (1) potential Prize winner will be selected as follows. First, all eligible entries received during the Promotion Period will be compiled and ten (10) entries will be selected at random (each, a "Finalist Entry") for consideration for the Grand Prize (described below). Judges selected by Sponsor will review each of the ten (10) Finalist Entries and will rank the Finalist Entries based on quality as determined in the judges sole discretion, with the highest quality Finalist Entry being awarded the Grand Prize, the 2nd highest quality Finalist Entry being awarded the 2nd Prize, the 3rd highest quality Finalist Entry being awarded the 3rd Prize, and so on. Sponsor will contact the potential winner(s) via phone or email. Potential winner(s) will have seventy-two (72) hours to claim the prize. Odds of winning the Promotion will depend on the total number of eligible entries received during the Promotion Period and the quality of entries received. The potential winner may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within 72 hours or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner may be selected. Prize winners will have been selected by 11:59:59 pm ET on the 20th day following the Promotion Period.

5. Prizes and Approximate Retail Value ("ARV"): A total of ten (10) prizes will be awarded (each a "Prize") as set forth below, each to one winner. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes, are winner's sole responsibility, and winners shall indemnify and hold the Released Parties harmless in all respects related

thereto. All prize details are at the sole discretion of Sponsor and are subject to change. Prizes may not be sold, substituted for cash value, or transferred to any third party except as explicitly provided for in these Official Rules.

	Prize Description	ARV
Grand Prize	Two-day VIP Experience, as follows: Day One: (i) winner's child conducting a virtual interview of a Cleveland Browns player at a TBD Wendy's location; (ii) lunch at Wendy's; (iii) a FirstEnergy Stadium tour for up to four (4) guests on a non-gameday; (iv) transportation to/from the TBD Wendy's location for the interview and to/from FirstEnergy Stadium; (v) Wendy's swag bag and a Jr. Reporter plaque; and Day Two: (a) Four (4) tickets to one Browns home game; (b) transportation to/from the Browns game; (c) a voucher for \$100 in food and beverage; (d) a Browns autographed jersey; and (e) during the game, the display of the player interview conducted by the winner's child	\$3,275
2nd Prize	Two (2) admission tickets to one (1) Browns home game; one autographed mini-helmet and one \$50 Wendy's gift card	\$588
3rd Prize	One autographed mini-helmet and one \$50 Wendy's gift card	\$100
4th Prize	One \$50 Wendy's gift card	\$50
5th Prize	One \$50 Wendy's gift card	\$50
6th Prize	One \$50 Wendy's gift card	\$50
7th Prize	One \$50 Wendy's gift card	\$50
8th Prize	One \$50 Wendy's gift card	\$50
9th Prize	One \$50 Wendy's gift card	\$50
10th Prize	One \$50 Wendy's gift card	\$50

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or any portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Promotion, as permitted by applicable law and subject to our [Terms of Use](#) entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Promotion. By accepting a prize, subject to applicable law and our [Terms of Use](#), recipient (a) agrees that neither the Sponsor nor any of the Released Parties will have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Promotion; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation, unless prohibited by law. Prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Promotion or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Subject to applicable law, Sponsor reserves the

right, in its sole discretion, to modify, suspend, and/or terminate this Promotion (or any portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Promotion. In the case of termination, at its discretion, Sponsor may select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE APP, WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. **Winners' List:** For a list of the winners (available after 11/30/2021), send a self-addressed, stamped envelope for receipt by 3/31/2022 to: Browns Jr. Reporter Promotion presented by Wendy's, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.