

Trip to the 2018 Draft Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES, THE SHARING OF THE PARTICIPANT INFORMATION WITH UNIVERSITY HOSPITALS HEALTH SYSTEMS, INC., AND THE DECISIONS OF SPONSOR, WHICH SHALL BE FINAL IN ALL RESPECTS.

1. Eligibility: The Trip to the 2018 Draft Sweepstakes (the "Sweepstakes") is open to all legal residents of the United States who are 18 years of age or older as of the date of entry. Cleveland Browns Football Company LLC ("Sponsor") is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Sponsor, University Hospitals Health System, Inc. ("UH"), the National Football League, its member professional football clubs, and each of their respective parents, affiliates, subsidiaries and advertising and promotion agencies (collectively, "Released Parties") and their immediate family members (parent, child, spouse, sibling and their respective spouses, regardless of where they reside) and members of their households, whether or not related, are not eligible to enter or win. All applicable federal, state and local laws apply. Void where prohibited.

2. Promotion Period: The Sweepstakes starts at 12:00:00 am Eastern Time ("ET") on 2/4/2018 and ends at 11:59:59 pm ET on 3/3/2018 ("Promotion Period").

3. How to Enter: To receive one (1) entry to the Sweepstakes, during the Promotion Period either (A) visit <https://promotions.clevelandbrowns.com/contest/2513> (the "Website") and follow the instructions to complete and submit one (1) Official Entry Form; or (B) if you are logged into your Facebook account and a Facebook Leads campaign pop-up appears for the Sweepstakes, follow the prompts in the pop-up to be automatically entered into the Sweepstakes. After submitting the Official Entry Form by visiting the Website, you will be prompted to "share" the Sweepstakes via your personal social media accounts and, if a new individual registers for the Sweepstakes as a result of your sharing, you will receive one (1) additional bonus entry. Each entry must be received during the Promotion Period to be eligible. **One (1) entry per person and per e-mail address will be accepted during the Promotion Period. Additional entries received from the same person or e-mail address in excess of the stated limitation will be void. By submitting an Official Entry Form, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, (iii) the sharing of their information with Released Parties and receiving marketing and/or promotional communications from Sponsor and/or Released Parties, and (iv) the Cleveland Browns privacy policy located at <http://www.clevelandbrowns.com/news/article-5/Privacy-and-Terms-of-Use/1e452725-4c81-4da9-b2d5-f5d7ac872da8>.** In the event of a dispute as to the identity of an entrant, entry will be awarded to the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person that is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or Website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void.

4. Winner Selection: On or about 3/5/2018, one (1) potential winner will be selected at random from all eligible entries received during the Promotion Period. Sponsor will contact the potential winner(s) via phone or email. Potential winner(s) will have 72 hours to claim their prize. In the event the potential winner fails to claim the prize by such deadline, an alternate winner will be selected. Odds of winning the Sweepstakes will depend on the total number of eligible entries received during the Promotion Period and the number of Prizes. The potential winner may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor to contact the potential winner within 72 hours or prize or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. All Prize winners will have been selected by 11:59:59 pm ET on 3/15/2018.

5. Prize: A trip for two (2) to the 2018 NFL Draft in Arlington, Texas, including one (1) hotel room for one (1) night, two (2) roundtrip flights to Arlington or the surrounding area, and the opportunity to attend the Press Conference held at Berea Training Facility or FirstEnergy Stadium the day following the Round 1 of the Draft. Prize details will be available at <https://promotions.clevelandbrowns.com/contest/2513> at the start of the Promotion Period. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, travel expenses associated with redemption of a prize and all federal, state and local taxes, are winner's sole responsibility. All prize details are at Sponsor's sole discretion and are subject to change. Prizes may not be substituted for cash value.

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or any portion thereof) is permitted except by Sponsor which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. By participating in the Sweepstakes, entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, recipient (a) agrees that neither the Sponsor nor any of the Released Parties will have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the Internet without review, notification or approval, and additional compensation, unless prohibited by law. Each prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Sponsor reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or any portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Sweepstakes and, in the case of termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after 4/1/2018), send a self-addressed, stamped envelope for receipt by 6/30/2018 to: 2018 UH Draft Trip Sweepstakes, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.