

**Super Bowl LIII Fan Giveaway
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED. BY PARTICIPATING IN THE SWEEPSTAKES, PARTICIPANT AGREES TO BE BOUND BY THESE OFFICIAL RULES AND THE DECISIONS OF SPONSOR (WHICH SHALL BE FINAL IN ALL RESPECTS) AND THE CLEVELAND BROWNS PRIVACY POLICY FOUND [HERE](#).

1. Eligibility: The Super Bowl LIII Fan Giveaway (the "Sweepstakes") is open to all legal residents of the United States who are eighteen (18) years of age or older as of date of entry. Cleveland Browns Football Company LLC ("Sponsor") is located at 76 Lou Groza Blvd., Berea, OH 44017. Employees of Sponsor, the National Football League (the "NFL"), its member professional football clubs, and each of their respective parent entities, owners, shareholders, members, officers, directors, partners, agents, representatives, employees, retailers, suppliers, affiliates, subsidiaries and advertising and promotion agencies, Facebook and Twitter (collectively, the "Released Parties") and their immediate family (e.g., parent, child, spouse or significant other, sibling and their respective spouses, regardless of where they reside) and/or household members (an individual resident in the same residence, whether or not related), are not eligible to enter or win. All applicable federal, state and local laws apply. Void where prohibited. The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Facebook or Twitter.

2. Promotion Period: Starts at 1:00:00 pm Eastern Time ("ET") on 12/3/2018 and ends at 11:59:59 pm ET on 12/31/2018 ("Promotion Period").

3. How to Enter: To receive one (1) entry to the Sweepstakes, during the Promotion Period either (A) visit <https://promotions.clevelandbrowns.com/contest/3151> (the "Website") and follow the instructions to complete and submit one (1) Official Entry Form; or (B) mail a postcard with proper postage affixed to Super Bowl LIII Fan Giveaway, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017 at least three (3) days prior to the end of the Promotion Period. After submitting the Official Entry Form via the Website, you will be prompted to "share" the Sweepstakes via your personal social media accounts and, if a new individual registers for the Sweepstakes as a result of your sharing, you will receive ten (10) additional bonus entries. Any postcard(s) submitted must be legible and contain the following information: the entrant's full name, address, phone and email (if any), and, if you want to opt-out of having your entry information used for sending you direct marketing unrelated to this Sweepstakes, write "MARKETING OPT-OUT" on the postcard. Each entry must be received during the Promotion Period to be eligible.

One (1) entry per person and per e-mail address will be accepted during the Promotion Period (not including bonus entries awarded in accordance with these Official Rules). Additional entries received from the same person or e-mail address in excess of the stated limitation will be void. Do not "tag" anyone in your comments or post any pictures with your comments. Entries that are deemed by the judges in their sole discretion to be immoral, obscene, or profane or not in keeping with Sponsor's image or in violation of these Official Rules will be void. In addition, to be eligible, entry cannot include any third party intellectual property or imagery. Entry cannot defame or invade intellectual property rights of persons, living or deceased, or otherwise infringe upon any copyrighted, trademarked, or person's personal or proprietary rights. In the event of a dispute as to the identity of an entrant, entry will be awarded to the person associated with the Entry Account, as applicable, provided such individual is eligible according to these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, illegible, inaccurate, misdirected, undelivered, damaged, or destroyed entries, and such entries may not be considered by Sponsor or Released Parties. No purchase or payment of any kind is necessary, and you need not consent to have your personal information used for direct marketing purposes unrelated to this Sweepstakes, to enter or win. A

purchase and/or consenting to direct marketing will not increase your chance of winning. The use of script, macro or other automated or mechanical devices (or any other devices intended to automate or subvert any aspect of entry) to participate in the Sweepstakes is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Sponsor's sole discretion and in accordance with these Official Rules) will be void. Released Parties are not responsible for failures, problems or errors relating to the Sweepstakes. Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with the Sweepstakes. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. **By submitting an Official Entry Form, entrants agree to (i) the terms of these Official Rules, (ii) the decisions of the Sponsor, which will be final and binding in all disputes and in all matters relating to the Sweepstakes, and (iii) the Cleveland Browns privacy policy located at <https://www.clevelandbrowns.com/about/privacy-policy>.**

4. Winner Selection: The Prize listed below will be awarded to one (1) potential Prize winner randomly selected from among all eligible entries received during the Promotion Period. The winners for each Prize listed below will be selected within seventy-hours (72) hours of the conclusion of the Promotion Period. Sponsor or the NFL will contact the potential winner via phone or email. Potential winners may be required to execute and return an Affidavit of Eligibility, Liability and Publicity Release prior and as a condition to receiving any prize. Noncompliance with these Official Rules, the inability of Sponsor or the NFL to contact the potential winner within a reasonable time period, or prize or prize notification being returned as non-deliverable may result in disqualification and, time permitting, and at Sponsor's sole discretion, an alternate winner being selected. Odds of winning the Prize will depend on the total number of eligible entries received during the Promotion Period. The number of Prize winners selected during the Promotion Period depends on the number of prizes offered.

5. Prizes: One (1) prize will be awarded to one (1) winner only. The prize will consist of (i) two (2) tickets to Super Bowl LIII on 2/3/19 and held in Atlanta, Georgia (the "Tickets") and (ii) two (2) tickets to the NFL Super Bowl Experience held from 1/25/19 through 2/1/19 in Atlanta, Georgia (the "Experience") (Total ARV = \$500). The potential winner must register on the Super Bowl Giveaway website provided by the Sponsor or NFL to redeem the prize. At winner's option, winner may indicate at the time of registration that s/he would like to receive one (1) five-hundred dollar (\$500) gift card to the NFL Shop (www.nflshop.com) in lieu of the Tickets and Experience, therefore forfeiting the Tickets and Experience. The Tickets must be picked up at the NFL's designated ticket pick-up location in Atlanta, Georgia. TRAVEL, ACCOMMODATIONS AND OTHER TRAVEL EXPENSES ARE NOT BEING PROVIDED BY THE NFL, SPONSOR, OR ANY RELEASED PARTIES. All costs and expenses associated with the acceptance and use of a prize not specified herein as being awarded, including, but not limited to, all federal, state and local taxes and travel (e.g., hotel accommodations, ground transportation) required to redeem or claim a prize, are winner's sole responsibility, and winners shall indemnify and hold the Released Parties harmless in all respects related thereto. All prize details are at the sole discretion of Sponsor and the NFL and are subject to change. Tickets may not be sold, substituted for cash value, or transferred to any third party except as explicitly provided for in these Official Rules. The Prize is subject to the terms and conditions specified on the tickets. Unused admission tickets cannot be refunded, exchanged, or applied towards other games. The Ticket holder and his/her guest must comply with all stadium rules and regulations. Failure to do so may result in forfeiture of the Prize. The NFL reserves the right to remove or deny attendance to any Ticket holder and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game. If the game is relocated, cancelled or postponed, no compensation or substitution will be provided.

6. Miscellaneous: No transfer, assignment, cash redemption, or substitution of a prize (or portion thereof) is permitted, except by Sponsor or the NFL which reserves the right to substitute a prize (or applicable portion thereof) with one of comparable or greater value, in its sole discretion. Notwithstanding anything to the contrary herein,

when registering with the NFL to claim / redeem the Tickets, the winner may transfer the Tickets and Experience to a member of the winner's immediate family (i.e., spouse, domestic partner, parents, legal guardians, in-laws, grandparents, siblings, children, grandchildren and persons living in the same household as the winner) in accordance with NFL rules and policies, provided that each of the two Tickets are transferred to the same individual. By participating in the Sweepstakes, as permitted by applicable law, entrants release Sponsor and each of the other Released Parties from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the Sweepstakes. By accepting a prize, subject to applicable law, the prize recipient (a) agrees that neither the Sponsor nor any of the Released Parties shall have any liability whatsoever for, and shall be held harmless by winner against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Sweepstakes; from acceptance, possession, misuse or use of prize and (b) grants (and agrees to confirm grant in writing promptly upon request) to Released Parties and those acting under Sponsor's authority, the right to the use of his/her name, photograph, likeness, voice, image, statements and biographical information, at any time or times, for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, including the World Wide Web without review, notification or approval, and additional compensation, unless prohibited by law. Each prize recipient further agrees to promptly verify in writing this aforementioned grant of rights upon request. Neither Sponsor nor any of the Released Parties shall be liable in the event that any portion of the Sweepstakes or prize is canceled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control (a "Force Majeure Event"). Subject to applicable law, Sponsor and/or the NFL reserves the right, in its sole discretion, to modify, suspend, and/or terminate this Sweepstakes (or portion thereof) for any reason, including should virus, worms, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or proper play or submission of entries of the Sweepstakes and, in the case of such termination, at its discretion, select the winner for the drawing(s) at issue from all eligible entries received for the drawing(s) at issue prior to the event that required such termination. The successors, heirs, and assigns of entrants and potential winners are subject to the terms of these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR ANY SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

7. Winners' List: For a list of the winners (available after 1/31/2019), send a self-addressed, stamped envelope for receipt by 7/31/2019 to: Super Bowl LIII Fan Giveaway, c/o Cleveland Browns, 76 Lou Groza Blvd., Berea, OH 44017.